

# DIALOGUE IN DESIGN

AKA: BEST PRACTICES/SHARED CONFUSION

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# THE RETAIL ELEPHANT IN THE ROOM

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**Wednesday, July 26** ■ 4 PM

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HOSTED BY TOWN

Refreshments will be served.

**Join this open forum and collaborative discussion  
among peers on best practices.**

- How to sell against retail.
- How to sell fine design to clueless clients.
- Does quality really matter anymore?
- Responding to clients who want to purchase their on-line "discoveries."
- Addressing on-line or retail purchases with a new client.
- Addressing on-line or retail purchases in your contract.
- And more.

**RSVP**

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