DESIGNER PORTFOLIO PROGRAM

FOR THE CONSUMER



The Rocky Mountain Region's Premier Design Resource

Explore the Denver Design District®

250,000 sq.ft. 1400 manufacturers 300 design professionals 40 showrooms 1 location

The Denver Design District is comprised of 40 beautifully curated showrooms, and is recognized throughout the Rocky Mountain West as the premier resource for fine furnishings and materials for both residential and commercial applications.

History

The present owners purchased the Denver Design Center® in 1996 with a mission of expanding the Center and creating a synergy of design resources. In the fall of 2004, a group of showrooms called The Collection was purchased. The Center's name changed to the "Denver Design District" to better convey the extensive offerings available including new retail/wholesale showrooms and expanded kitchen and bath showrooms.

Articulated Wall

Designed by Herbert Bayer, the 85-foot tall sculpture is recognized as one of Denver's major landmarks. The original developer of the Denver Design Center first saw the articulated wall in Mexico City and decided it would be a perfect landmark for the Denver Design Center. The original sculpture was built for the 1968 Olympics in Mexico City and stands approximately 60 feet tall. The artist was commissioned to build the sculpture exactly like the original, only taller! The sculpture was completed in 1986 and shortly after its construction, the "Articulated Wall" was donated to the Denver Art Museum as a part of its three-dimensional outdoor sculpture collection.

Our sister development company, D4 Urban, is working with Herbert Bayer's niece to bring fresh new installations to the neighborhood strengthening the design theme and the Denver Design Center and The Collection at Broadway Park®.





Finding a Designer/One-Hour Complimentary Consultation:

Through the Designer Portfolio program, consumers are offered a one-hour complimentary consultation with a designer*. Consumers interested in purchasing in-stock or off-the-floor items can connect with the designer-on-duty to facilitate a sale, given that all designers in the program have trade accounts with all of our showrooms. This program makes it possible for anyone to purchase from trade showrooms and learn how a design professional can assist with a project. Members are selected based on strict approval criteria.

Designers are not employed by the Denver Design District; however, Designers have been vetted and accepted based on a selection criteria. Designers own and operate their own individual businesses. All transactions and contracts will be provided and upheld by the designer.

Portfolios Online:

Designer Portfolio member portfolios are available on <u>denverdesign.com</u> by accessing the "For Consumers" tab. You may look through their individual websites and portfolios and decide to work with them by reaching out directly, they are independent businesses and serve as advocates of the Denver Design District. There is a filter tool that can help narrow your search for a designer who may be may be the right fit for you and your project, including preferred style, project location, and project type.

Purchasing:

As part of this program, designers offer a one-hour complimentary consultation.

For in-stock/off-the-floor items:

• Designer's net pricing + 20% + shipping & handling fees + local sales tax

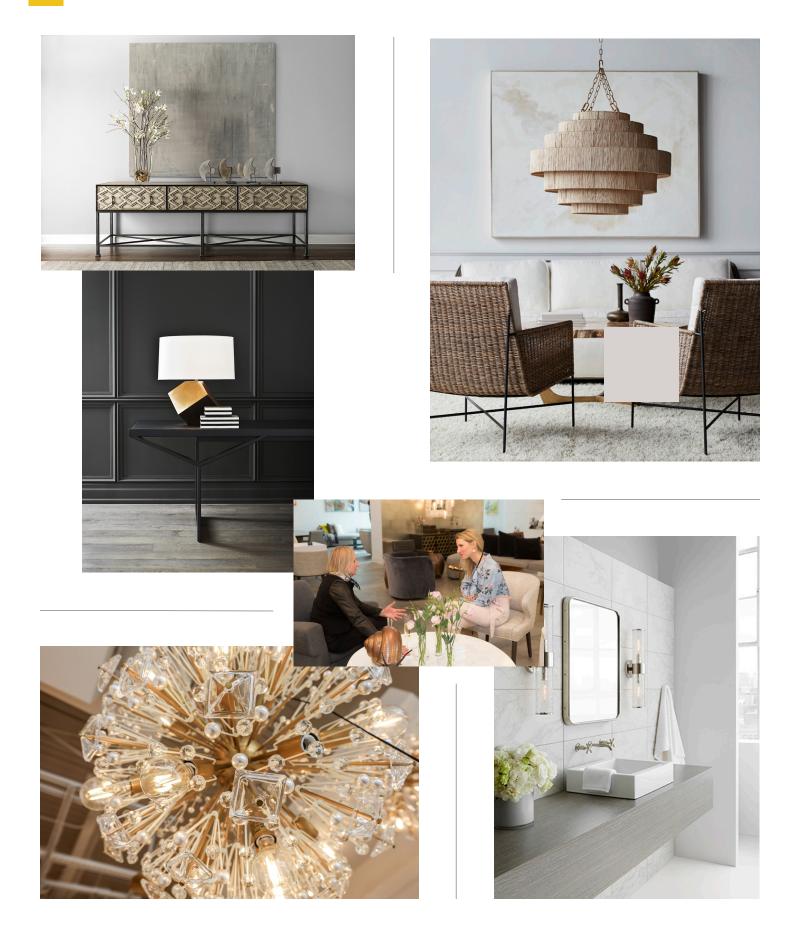
Custom orders and/or design projects are outside of this program and will revert to the designer's individual fee structure and contract.

On-Duty Hours:

A Designer Portfolio member is on duty Monday - Friday from 10am - 4pm.

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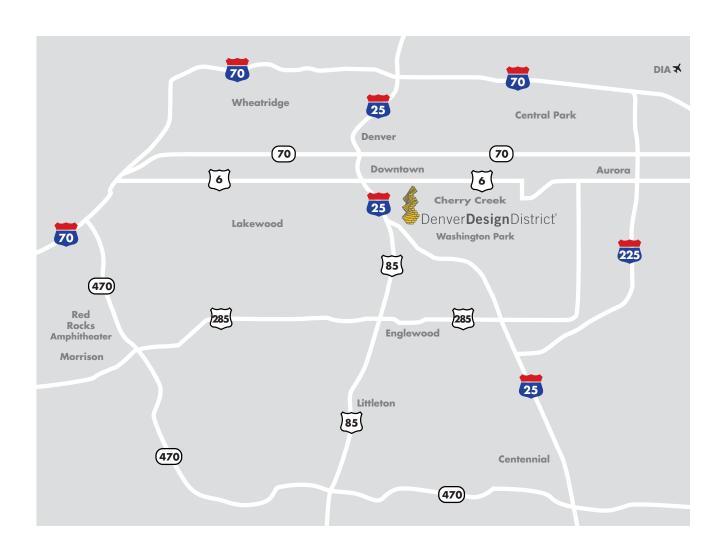
Inspiration and Design



Conveniently Located

Conveniently located two miles south of downtown Denver, the Denver Design District® serves as the premier resource for trade professionals and consumers covering the Rocky Mountain West.





Questions?

Contact Jocara Pape jocara@denverdesign.com 303.733.2455



