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#### Denver **Design** District<sup>®</sup>

Trade Friendly Retail®

### Join the Rocky Mountain Region's Largest Design Community

#### Explore the Denver Design District®

250,000 sq.ft. 1400 manufacturers 300 design professionals 40 showrooms 1 location

The Denver Design District is comprised of 40 beautifully curated showrooms, and is recognized throughout the Rocky Mountain West as the premier resource for fine furnishings and materials for both residential and commercial applications.

#### History

The present owners purchased the Denver Design Center® in 1996 with a mission of expanding the Center and creating a synergy of design resources. In the fall of 2004, a group of showrooms called The Collection was purchased. The Center's name changed to the "Denver Design District" to better convey the extensive offerings available including new retail/wholesale showrooms and expanded kitchen and bath showrooms.

#### Articulated Wall

Designed by Herbert Bayer, the 85-foot tall sculpture is recognized as one of Denver's major landmarks. The original developer of the Denver Design Center first saw the articulated wall in Mexico City and decided it would be a perfect landmark for the Denver Design Center. The original sculpture was built for the 1968 Olympics in Mexico City and stands approximately 60 feet tall. The artist was commissioned to build the sculpture exactly like the original, only taller! The sculpture was completed in 1986 and shortly after its construction, the "Articulated Wall" was donated to the Denver Art Museum as a part of its three-dimensional outdoor sculpture collection.

Our sister development company, D4 Urban, is working with Herbert Bayer's niece to bring fresh new installations to the neighborhood strengthening the design theme and the Denver Design Center and The Collection at Broadway Park<sup>®</sup>.



## Immerse Yourself in Design

#### Denver's Design Destination: Leading the Industry

- 40 showrooms representing both US and International product lines
- Wholesale and retail showrooms
- Annual Spring Launch Market

   Past keynote speakers include: Alexa Hampton, Mark Boone, Mary McDonald, Eric Chang, Andrea Schumacher and Keia McSwain.
- Annual Showroom Sale, Student Day, Trunk Show
- Robust marketing outreach
- Designer referral services
- Designer on Duty program
- Full-time receptionist
- Ample parking
- Dedicated marketing team





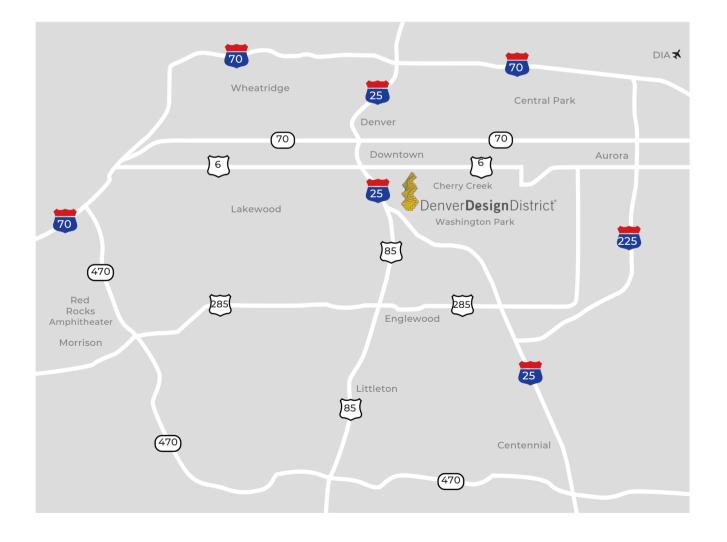




## **Conveniently Located**

Conveniently located two miles south of downtown Denver, the Denver Design District<sup>®</sup> serves as the premier resource for trade professionals and consumers covering the Rocky Mountain West.





## Technology and Innovation

The Denver Design District<sup>®</sup> is recognized by trade professionals and consumers as the premier design destination throughout the Rocky Mountain West. By introducing new technology and innovations, the Denver Design District has expanded the reach of showrooms and created additional selling opportunities not previously possible with the traditional showroom business model. As members of important industry associations such as ASID Colorado, Decorative Furnishings Association and Design Centers International, we continue to evolve the local and national design community by being a preferred resource and thought leader in the industry.

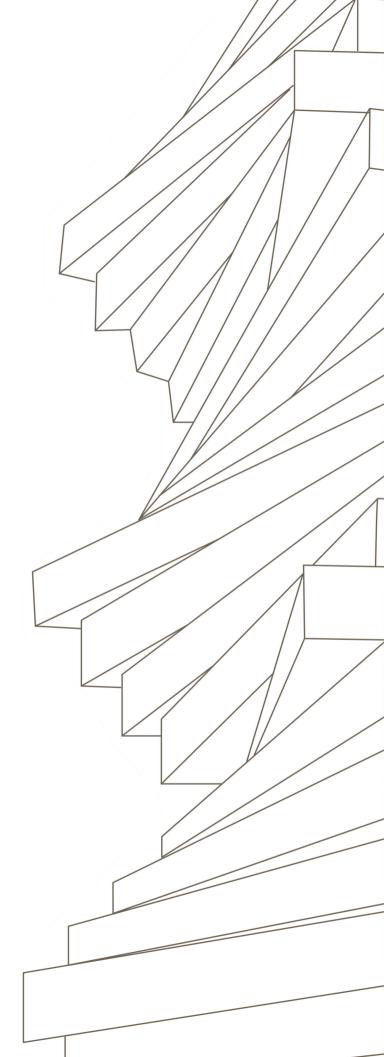
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As a showroom owner, I appreciate the marketing and promotional support the Denver Design District provides. It truly is the essential resource for the Rocky Mountain design community, I wouldn't want to be anywhere else.

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Steven Reed Love, Owner of Egg & Dart

WHITNEY WE EVANS LTD	Brands Inventory Furniture Lighting Accessories & Art Outdoor Quick Ship
Home / Furniture / EXISTENTIAL CHAIR	
	< Furniture
	EXISTENTIAL CHAIR
	Manufacturer: Mrand Mrs Howard
	SKU: H115C
	The Product Shown May Be Customizable Or Available In Various Sizes And Finishes. Contact Showroom For More Information.
	Width 30 Inch
	Height 38 Inch
	Depth 38 Inch
	More Information: View Manufacturer Page
	Contact Showroom
	🖄 Email
	Price may not reflect image shown. Price provided for estimation purposes only. Contact Shownoon for PNUAL price. Contact Shownoon for PNUALPILITY.



### Broaden your Customer Base

As the home furnishings industry continues to evolve so does the Denver Design District.®

We support and promote traditional tothe-trade showrooms, while also supporting and promoting showrooms that reach both trade professionals and the end consumer. This strategy gives your brand more visibility and recognition throughout the Rocky Mountain West and is supported by our tagline Trade Friendly Retail®.







### **Design Services**

Through the Designer Portfolio program, consumers are offered a one-hour complimentary consultation with an on-site Interior Designer. This program makes it possible for anyone to purchase from trade showrooms and learn how a design professional can assist with a project. Members are selected based on strict approval criteria.

A designer is on-site Monday - Friday from 10am - 4pm.

Learn more at denverdesign.com/forconsumers/

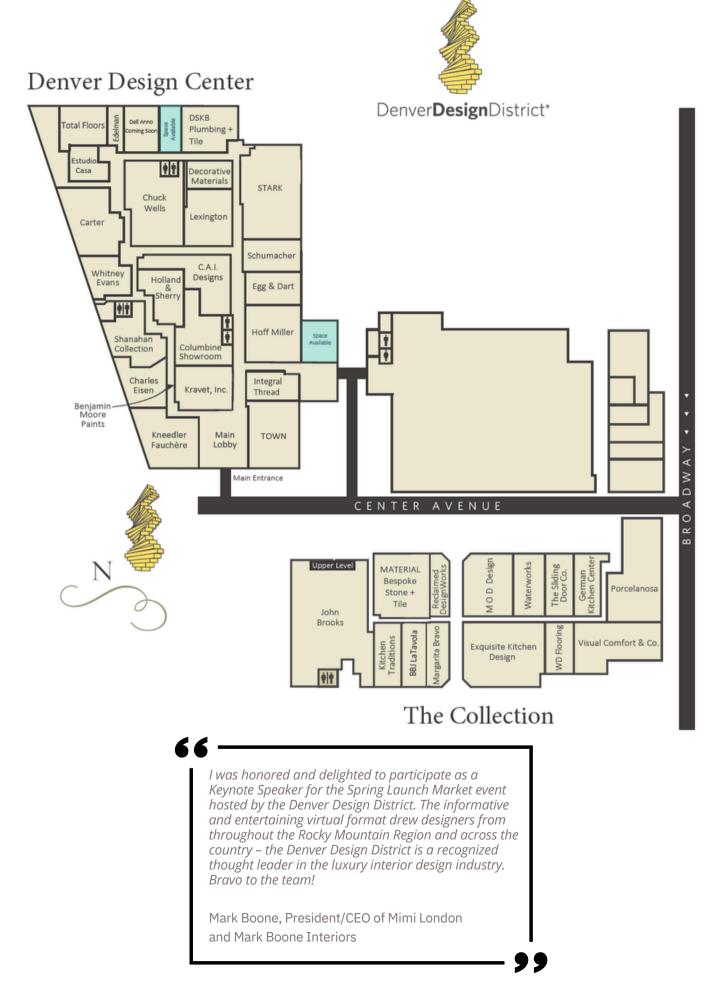








## **Showroom Locations**



### **Directory of Showrooms**

Today, the Denver Design District<sup>®</sup> is home to 40 beautifully curated showrooms representing over 1,400 lines.

company	suite
Benjamin Moore & Co.	125E
C.A.I. Designs	109E
CARTER, INC.	113W
Charles Eisen & Associates	103W
Chuck Wells & Associates	112W
Columbine Showroom	105E
STARK	116E
Decorative Materials	121E
Dell Anno	118E
DSKB Plumbing + Tile	126E
Edelman	118W
Egg & Dart	110E
Estudio Casa	116W
Exquisite Kitchen Design	F
German Kitchen Center	Z
Hoff Miller, Ltd.	106E
Holland & Sherry	104W
Integral Thread	104E
John Brooks, Inc.	L
Kitchen Traditions of Colorado	J
Kneedler Fauchère	101W
Kravet	101E
Lexington Home Brands	111E
MATERIAL Bespoke Stone & Tile	R
MOD Design	W
Next Step Innovations	685-B
Porcelanosa	A
Reclaimed DesignWorks	T 105
Schumacher	112E
Shanahan Collection	105W
The Sliding Door Company	Y
Total Floors	117W
TOWN	100E
Visual Comfort & Co.	В
Waterworks	Х
WD Flooring	C
Whitney Evans, Ltd.	109W

# **Available for Lease**









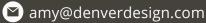


#### **FEATURES:**

- Stunning Natural Light
- Open Floorplan
- Shell Space
- ✓ ~2,467 sq. ft.



denverdesign.com/leasing



# **Available for Lease**









#### FEATURES:

Stunning Natural Light

Suite

108E

- Open Floorplan
- Move-in Ready
- ✓ ~1,213 sq. ft.

denverdesign.com/leasing



## Become part of our design community

Contact Amy Gagliano about Denver Design District showroom availability

amy@denverdesign.com 303.282.3237



Denver**Design**District<sup>®</sup> Trade Friendly Retail<sup>®</sup>





#### denverdesign.com/leasing