

# connected

SPRING LAUNCH MARKET 2024  
Thursday, May 16



Denver**Design**District®

Trade Friendly Retail®



broadway  
park

# Pre-Launch Parties

May 15<sup>th</sup>

Kick off Spring Market  
with your Hoff Miller Gals and enjoy

## COCKTAILS WITH LIORA

Join us for an open-house-style cocktail party as we  
welcome Liora Manné to Denver. We know you'll love  
getting to chat with this incredible textile designer  
ahead of her presentation on May 16 at 11am.

MAY 15 | 3-5PM

*enjoy cocktails, mocktails & lite bites*

**Hoff Miller**  
Denver Design Center  
303-698-0800

# Pre-Launch Parties

May 15<sup>th</sup>



*Say Hello To*  
**SPRING**  
with **IDS Denver!**

JOIN THE EDITORS OF LUXE  
MAGAZINE FOR A CURATED  
GAME OF TRUTH OR DARE  
TO KICK OFF THE SPRING  
LAUNCH AT THE DENVER  
DESIGN CENTER



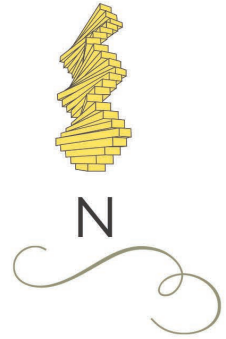
Denver**Design**District<sup>®</sup>  
Trade Friendly Retail<sup>®</sup>

 DENVER DESIGN CENTER  
595 S. BROADWAY  
DENVER CO 80209

 WEDNESDAY MAY 15TH  
FROM 4-7PM

# Denver Design Center®



# The Collection®

This map is not to scale and has been altered.

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# Throughout the Day

## **CARTER, Inc.**

Suite 113W

*Open House*

*Prosecco, Cappuccino's, Lattes, & Treats*

**CARTER INC.**

Area Environments will be here to share new artwork and the techniques used to create their wallcoverings. 2024 Spring Collection from Hartmann & Forbes... Also showing our "New" Whistler Leather Collection.

## **Integral Thread**

Suite 104E

*DHS Spring Hygiene Drive & Raffle*

*integral*  
**THREAD**

Come visit us for the Denver Design District Spring Launch event to see our new our new product lines and participate in our raffle. We will be giving out two 4' x 6' rugs, accessories, and Thymes fragrance gifts.

Entry is easy: bring at least one personal care item to donate to the DHS Spring Hygiene Drive. The more items you bring, the more entries you receive!

## **Kneedler Fauchere**

Suite 101W

*Espresso Bar & Treats*

KNEEDLER FAUCHÈRE

Discover this season's freshest textiles, wallcoverings, rugs, furniture, and lighting. Enjoy a delicious beverage from our espresso bar and indulge in our custom pastries by Gateaux in our fully refreshed showroom.

We look forward to welcoming you!

## **Lexington Home Brands**

Suite 111E

*Open House*



Join the Lexington Showroom to build your own complimentary mini bouquet and preview our many new introductions!

## **Reclaimed DesignWorks**

Suite T

*Open House*

**RECLAIMED**  
DESIGNWORKS

Reclaimed DesignWorks is one of the nation's leading suppliers of luxury wide plank flooring, beams and timbers, wall cladding, stair parts and more. Now a premium supplier of Olde Wood Limited products, Reclaimed DesignWorks offers some of the most sought-after wood products manufactured for the residential and commercial markets. Visit our showroom for complimentary refreshments while you take a look at some of the most prized pieces of wood ever seen.

## **The Textile Loft**

Suite 108E

*Open House*



We offer unique textiles for clients who truly live in their spaces and believe that nothing is too precious to be loved and used, we've gathered distinctive goods meant to bring authenticity and interest to their homes.

# Keynote Moderator



**Kelly Badal**  
Luxe Interiors + Design



Kelly Phillips Badal is *Luxe Interiors + Design's* Colorado edition editor and has been a writer and editor covering home design, decor, lifestyle and travel for over 20 years. She was formerly the editor in chief of Interiors California, has held senior editorial roles at *Better Homes & Gardens* and *Country Living* and her work has appeared in *Sunset*, *BBC Travel*, and *Travel + Leisure*, among other outlets. Originally from Columbus, Indiana and a former New Yorker, she works between Colorado and her home in Los Angeles, where she lives with her husband, photographer Tanveer Badal, and her daughters, Aria and Sahara.

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## LUXE Editorial Team In Attendance

**Jill Cohen**  
Editor-in-Chief

**Kelly Phillips Badal**  
Homes Editor, Colorado

**Jay Boudreau**  
Executive Vice President, Sales

**Kathy Mitchell**  
Regional Publisher, Chicago/Colorado

**Katie Martin**  
Associate Publisher, Colorado

**Travis Gainsley**  
Sales Director, Colorado

**Stephanie Fritz**  
Program Success Manager, Luxe Preferred

# Keynote Bios



## Jobst Blachy, Quintus

Jobi Blachy was born into the furniture industry and has passionately pursued excellence in the industry for over 25 years. Blachy graduated from the University of Cincinnati and earned an M.B.A. from the Kellogg Graduate School of Management from Northwestern University. Blachy's drive and obsession for operations and customer service led him to hold executive positions with many notable luxury furniture manufacturers, including: Henredon Furniture Industries, Edward Ferrell + Lewis Mittman, and Rose Tarlow Melrose House.



## Ugo Orsini, Filippo Uecher and Mariaflora

Ugo Orsini, fabrics enthusiast, began his journey in textiles with his studies in Textile Engineering and a Master Degree in noble fibers. After working as sales manager in a spinning mill, Ugo becomes the Marketing and Bespoke Project Manager for renowned weaving mill Cerruti 1881. He then joins the oldest US Retail brand, Brooks Brothers, as Head of Materials in Milan and New York first and Hong Kong later. Since March 2023, he's Mariaflora and Filippo Uecher's Managing Director.



## Schuyler Sweet, Principal of Boyd Lighting

Schuyler Sweet is the 4th generation of the Boyd-Sweet family to manage the 103-year-old lighting brand. Boyd has been manufacturing lighting in Colorado Springs for over 40 years and Schuyler put his stamp on the company when he took over the design direction six years ago. He has brought the design aesthetic back to their Classic Modern roots, while embracing the latest in LED technology, and focusing on high customizability. Boyd is your local resource for hand crafted, made to order lighting fixtures.



## Shea Soucie, Principal of Soucie Horner, Ltd

Shea Soucie is Principal and co-founder, along with partner Martin Horner, of Chicago- and Naples, Florida-based interior architecture and design firm Soucie Horner, Ltd.

Established in 2000, Soucie Horner, Ltd. is comprised of four distinct business divisions. Soucie Horner Interiors leads clients on a journey of design discovery resulting in highly personalized spaces that express each client's individual aspirations for living well. Soucie Horner Collections creates custom-detailed lighting, furniture, and textiles. SH Studio helps stakeholders express their brand offerings by leveraging more than two decades of experience designing high-end luxury interiors to deliver elevated commercial environments that exceed expectations for return on investment. And Soucie Horner Hospitality enchants guests at the firm's Wickwood Inn with beautifully detailed aesthetics, highly personal service, and unflagging attention to detail. Soucie is also co-founder and Lead Designer of SHIR Rugs, an artisanal rug company established in 2012. SHIR Rugs is represented in twelve showrooms across the United States and Europe, including Estudio Casa. Soucie attended the Ecole Speciale d'Architecture in Paris and the School of the Art Institute of Chicago, where she earned a bachelor's degree in interior architecture. Shea Soucie lives in Chicago with her husband and four children.



# The Morning

9:00 - 10:45

9:00 - 10:00

The Denver Design Center® Lobby

## Keynote Presentation: The Power of Relationships

Within the design industry exists a rich web of relationships that drive ideas, growth and innovation. Join Kelly Phillips Badal of Luxe Interiors + Design in conversation with Jobst Blachy, CEO of Quintus; Schuyler Sweet, Principal of Boyd Lighting; designer Shea Soucie, Principal of Soucie Horner, Ltd; and Ugo Orsini, Managing Director of Italian fabric house Filippo Uecher & Mariaflora, discussing how their collaborations, partnerships and friendships have resulted in key business opportunities.

10:00 - 10:45

Estudio Casa, Suite 116W

### Estudio Casa Showroom Reception and Debut

Estudio Casa, now open! Please join the keynote panelists and Franco Bradley, Estudio Casa Principal, in the newest showroom of the Denver Design Center® and explore their offerings!



# The Morning

11:00 - 11:45

11:00 - 11:45

CAI Designs, Suite 109E

## **CEU: Defining Luxury Lighting— Illuminating the Difference**

Presented by Kelsey Moretti, Fine Art Handcrafted Lighting Sales Representative

This course will provide designers with all the information and insight into how to define and select luxury lighting for clients. Learn the 5 clues to what luxury means in the lighting category. From the design to metalworking, optic glass to finishing touches, and all about customization, you will be given all the secrets to educate your clients about bringing the finest in sparkle and illumination to any project. Earn 1.0 CEU Credit.

*Lunch and refreshments will be provided for attendees.*



11:00 - 11:45

Charles Eisen & Associates, 103W

## **Celebrate! The secret to winning the new Abnormal. This will motivate you!**

Presented by Scott Friedman, Motivational Humorist

Scott Friedman returns to Charles Eisen & Associates for another session to motivate us. Every day it is up to us to choose our attitude and intention. Discover how by turning on your “GPS”—Gratitude, Play, and Surprise—will shape the future of your well-being, your life, and your relationships with your clients. Scott will provide tools and skills to help you create a happier, healthier, more connected workplace. Learn how to build a culture of innovation and celebration, setting ourselves up for a more positive and productive life.

*Bob's famous salad bar to be served after!*



# The Morning

11:00 - 11:45

11:00 - 11:45

DSKB, 126E

## Gessi—The Private Wellness Company With a Green Heart

Presented by Alessandro Fusco (Sales and Project Manager) and Edoardo Comazzi (Business Analyst)

Focusing on Gessi's 4 main pillars of **Private Wellness, Heritage, Made in Italy, and Sustainability**, we will delve into how our offerings are made: under the creative direction of the Gessi family, with a highly-sustainable production that occurs entirely in northern Italy, in complete symbiosis with nature. From their creative conception to the moment they're brought to life, our products in our vast portfolio offer design to be experienced, worn, and breathed through elegance and charm.

*We will provide charcuterie for some light bites during the presentation.*



11:00 - 11:45

Hoff Miller, 106E

## Paint with Fibers

Presented by Liora Manné, Founder & Textile Designer

Join Liora Manné and Erin Weir as they chat about Liora's textile design journey. They'll also give an in-depth look at the magic of Lamontage®.

The Lamontage®—high-performance, custom textiles effortlessly transforms any interior floor to ceiling perfect for commercial, healthcare, hospitality, and residential applications.



# Lunch

11:45 - 12:45

## Boxed Lunches in the Denver Design Center® Lobby

Grab-N-Go Sandwich & Salads

### ENTREE SANDWICHES

Roasted Vegetable & Hummus Sandwich (vegan)

*Roasted seasonal vegetables, mushrooms, hummus served on whole grain bread*

Chicken Caesar Salad Wraps

*Romaine lettuce, chicken breast, Parmesan cheese, house dressing*

Turkey Ham & Swiss

*Sliced Turkey, Ham, Lettuce, Tomato, Swiss*

### SIDE SALAD

Lemon Orzo Salad with Spinach, Arugula, Cherry Tomatoes, & Artichoke (vegan)

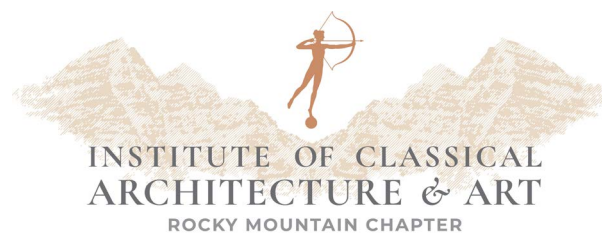
Mediterranean Quinoa Tabouli Salad with Lemon & Olive Oil (vegan) (gf)

### SIDES

Assorted bags of chips

Assorted cookies or brownie

## Association Presentations



# The Afternoon

12:45 - 1:30

12:45 - 1:30

John Brooks, Suite L

## Zoffany / Sanderson Design Group

Presented by Amy Andrade, National Sales Rep

Boasting couture designer collaborations, a color-rich fabric and wallpaper collection, and architectural influences, Amy Andrade of Sanderson Design Group and John Brooks present Spring 2024 collections from Sanderson, Morris & Co. and more.



12:45 - 1:30

MATERIAL Bespoke Tile + Stone, Suite R

## Trails Collections by DW Ceramics

Presented by Artist Nina Nino

Local handcrafted tile designer D&W Ceramics is introducing the Trails Collection by artist Nina Nino. The collection is inspired by nature's expansive vistas and mountain formations, capturing the fluidity of water trails as they weave through the ever-changing landscapes.



# The Afternoon

12:45 - 1:30

12:45 - 1:30

Sliding Door Company, Suite Y

## Ditch Drywall and Let Light In, from a Glass Solutions Expert at The Sliding Door Company

Presented by Chelsea Wolocko, Account Executive, The Sliding Door Company

Experience what's new at The Sliding Door Company, where glass prevails over drywall so you can preserve natural light and stay connected with the outdoors. We provide state-of-the-art interior glass room solutions and have been doing so proudly since 2005. (May 17, 2024 is our 19<sup>th</sup> Anniversary!) See the latest and ask about our trade partner program.



12:45 - 1:30

Visual Comfort + Co., Suite B

## The Meaningful Modern Home Book signing with Celeste Robbins

Presented by Editor-In-Chief, Luxe Interiors + Design, Jill Cohen and Celeste Robbins, Principal of Robbins Architecture

Join Editor-In-Chief, Luxe Interiors + Design, Jill Cohen and Celeste Robbins, Principal of Robbins Architecture for an intimate conversation about Celeste's new book, *The Meaningful Modern Home: Soulful Architecture and Interiors*. This event will be followed by the signing of Celeste's new book and the first 50 guests will be gifted a free signed copy.



# The Afternoon

1:45 - 2:30

1:45 - 2:30

Benjamin Moore, Promenade Lobby (Down the hallway between Integral Thread and Hoff Miller), Denver Design Center®

## Woodlux Exterior Stain—New Launch

Presented by Jon Perlinger, Area Sales Manager & Scott Foland, Territory Representative

Please join us while we introduce and discuss Woodlux, our brand new exterior stain line—right in time for the exterior painting season!

*Light refreshments will be served.*



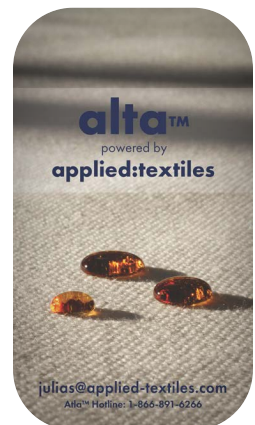
1:45 - 2:30

Egg & Dart, Suite 110E

## Performance & Design: Design Worry Free

Presented by Julia Schroeter, Business Development and Textile Education

Design Worry-Free: An overview of how Alta™ performance technology can be used to treat tricky textiles, allowing designers to specify velvets, natural fibers, and textural fabrics that not only look and feel great, but are designed to meet FR standards and perform to their end environment.



# The Afternoon

1:45 - 2:30

1:45 - 2:30

Kravet, Inc., Suite 101E

## Sustainable Strategies for Luxury Design

Presented by Kathryn Soter, Executive Director, The Good Future

Sustainability is becoming synonymous with high-quality, and great design. Join Kathryn Soter, the Executive Director of the GFDA, as we host an enlightening panel with Colleen Johnson of In-Site Design Group, Anna Elyse Smith of Annabode Interior Design, Travis Hendrix of KGA Studio Architects and Jeff Hindman of Cottonwood Custom Builders. This expert group will discuss how luxury design can be achieved through low-waste and more sustainable practices. Come learn how beautiful homes can be stunning, fresh, healthier and have minimal impact on our planet's resources.



1:45 - 2:30

Schumacher, Suite 112E

## In Conversation with Artist Colette Cosentino

Moderated by Schumacher Editorial Marketing Manager Alisa Carroll

Join artist Colette Cosentino for a deep dive into her world of enchanted landscapes. The Santa Barbara-based painter will share the artforms and techniques that inspire her lyrical collections for Schumacher.

*We will be serving small bites and champagne.*





# The Afternoon

2:45 - 3:30

2:45 - 3:30

Chuck Wells & Associates, Suite 112W

## From Runway to Interiors—Fashion, Design and Luxury in the Home

Presented by Cathy Carey, VP of Showrooms for Baker | McGuire

Fashion's influence extends far beyond the runway and retail. Learn how to pull inspiration from jewelry, accessories, pattern and texture to style spaces in a way that reflects personality, taste, and timeless elegance. In this interactive event, we will search for audience examples that demonstrate themes of luxury and how an outfit can inspire, so we invite you to dress to impress!



*Baker* | M c G U I R E



2:45 - 3:30

CPA | by Stark, Suite 116E

## On Trend: Seasonal Color Analysis

Presented by Heather Hope, Image Consultant—House of Colour

Join us for an interactive and enlightening workshop that delves into the impactful influence of color. Consider how the colors you wear convey a message without using words. Discover the ripple effect of energy with “dopamine” colors. Learn harmonious “WOW” color combinations for your closet and home. Evaluate the non-verbal message you send through colors and accessories.

*Colorful Cocktail Party to follow including an opportunity to win a private color analysis with Heather Hope—valued at \$360.00.*

RSVP to [sarah@cpacarpets.com](mailto:sarah@cpacarpets.com) after purchasing your Spring Launch Market Registration.



# The Afternoon

2:45 - 3:30

2:45 - 3:30

Shanahan Collection, Suite 105W

## Custom Upholstery Dreams CAN Come True: O. Henry House on Custom Craftsmanship and Care

Presented by Laura Gregory, President of O. Henry House

Learn about why O. Henry House is a dream company to work with building beautiful, handcrafted upholstery with unmatched attention to detail, craftsmanship, and care.

*Serving bubbles & bites.*



2:45 - 3:30

Columbine Showroom, Suite 105E

## Theodore Alexander—Presented by Columbine Showroom & Yvonne Koh

Presented by Yvonne Koh, Theodore Alexander Sales Rep

Please join Yvonne Koh, sales representative for Theodore Alexander as they to expand the brand's footprint further into casegoods, upholstery, lighting, and original artwork. Founded in 1996, Theodore Alexander has become synonymous with high quality home furnishing products that adorn interiors throughout the world. We look forward to sharing the new collections from Spring's 2024 High Point Market!

*Prosecco & Light Bites*



# The Afternoon

3:45 - 4:30

3:45 - 4:30

Decorative Materials, 121E

## Allison Eden FUTURES Tour Live Podcast Recording

Presented by Allison Eden, Mosaic Artist and Owner of Allison Eden Studios

Join us at this year's Spring Launch Market for a live podcast recording with Allison Eden and Joseph A Haecker of Design Talk LIVE. On this podcast, Allison will delve into her artistic journey and the future of glass mosaics in an AI world.



3:45 - 4:30

Black Interior Designers Inc., Promenade Lobby (Down the hallway between Integral Thread and Hoff Miller), Denver Design Center®

## Design for All: Embracing Diversity in Interior Design

Presented by Black Interior Designers, Inc.'s Keia McSwain, President and June Reese, Vice President

In this presentation, we'll explore the value of diversity in design and provide actionable insights for non-Black allies seeking to support and collaborate with Black interior designers. We'll spotlight past achievements and the transformative impact of our programming.

After the presentation attend the book-signing of June Reese's book *Iconic Home*.

*RSVP to [info@blackinteriordesignersnetwork.com](mailto:info@blackinteriordesignersnetwork.com) after registering for Spring Launch Market.*



# The Afternoon

3:45 - 4:30

3:45 - 4:30

Shanahan Collection, Suite 105W

## Dianne Brackney of Scalamandré presents THE MET Collection Collaboration

Presented by Dianne Brackney of Scalamandré

Join us to discover this captivating collection, created in collaboration with The Met, drawing on artworks and objects from across nine of The Met's 17 curatorial departments to create a rich mosaic of historical narratives.

*Serving bubbles & bites.*



3:45 - 4:30

TOWN, Suite 100E

## Unlocking Opportunity with Real Estate

Presented by Jon Troshynski

Discover the latest trends in interior design that are transforming the real estate landscape. This session offers valuable insights into the ever-evolving relationship between interior design and real estate and delves into how luxury and contemporary design choices can significantly impact property value and market appeal. From open-concept layouts and sustainable materials to smart home technology and biophilic elements, we'll explore the trends that are attracting buyers and influencing their decisions. Learn how to leverage these design trends to increase your marketability, and ultimately drive higher returns.



# Evening Party

4:30 - 6:30

4:30 - 6:30  
Decorative Materials, 121E

Join Decorative Materials for a fabulous cocktail party where you can “eat glass” with Allison Eden! Enter for a chance to win an exclusive giveaway and savor New York City—inspired hors d’oeuvres, paired perfectly with Cosmopolitans, Manhattans and Martinis as a tribute to Allison’s beloved hometown, the Big Apple.



# Thank You to Our Event Partners

