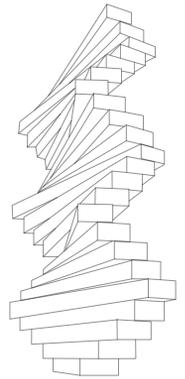


# Illuminate

Spring Launch Market 2021

Denver**Design**District®  
Trade Friendly Retail®





## **Leatrice Eiseman**

Director of the Eiseman Center for Color Information & Training and Executive Director of the Pantone® Color Institute

Leatrice (Lee) Eiseman heads the Eiseman Center for Color Information & Training on Bainbridge Island, WA.

Her academic background includes design and a degree in psychology from Antioch University, plus advanced studies and counseling specialist certification from UCLA. Fortune Magazine named Lee one of the ten "Top Decision Makers" for her work in color consulting and forecasting for a variety of industries. She conducts color seminars for universities, museums, trade shows, professional groups and creates color/design forecasts for Pantone.

Lee is an allied member of the American Society of Interior Designers, the Industrial Design Society of America and Fashion Group International. She is a long-standing member of the Color Marketing Group, serving on the board and having won the group's prestigious service award. Lee is also a member of the American Film Institute and a founding member of the Academy of Motion Pictures Museum.

The author of ten books on color, Lee teaches a Color Design program that is now being presented online.

*Register for Keynote on Day 1*



**Angela Harris**  
CEO & Principal of TRIO



Angela Harris is CEO and Principal of TRIO, one of the most highly regarded, fastest growing design and interior architecture firms in the nation. Since 1999, TRIO has collaborated on all aspects of master planned communities, model homes, clubhouses, sales centers, commercial work, active adult living, hospitality and multifamily communities using a market-driven design approach.

In the past five years alone, TRIO has helped its builder and developer partners generate over \$94.7 billion in revenue. In that same time frame, TRIO has been instrumental in the successful sale of more than 4 million single-family homes, 3.1 million multifamily units and helped drive record-setting sales in communities across the country.

Under Angela's leadership, TRIO has been recognized nationally with more than 85 design awards, including the Top 100 Giants list by Interior Design magazine and is consistently in the top 20 women owned companies in Colorado. Angela regularly collaborates with national brands such as Phillips Collection, TileBar, Paragon, and Wildcat Territory on limited- edition lines of home furnishings and products, many of which can be found within Wayfair, Home Depot, One Kings Lane, and others.



*Register for Keynote on Day 2*



## Mary Jo Bowling

HOMES EDITOR, *Luxe Interiors + Design*

Like many of the people she covers, Mary Jo Bowling has had a passion for interior design and architecture from a young age. She grew up to become a design writer and editor and a serial remodeler. Mary Jo has written about beautiful homes around the country for magazines like *Sunset*, *Better Homes & Gardens*, *San Francisco and California Home + Design*; as well as websites such as Houzz and Curbed. For the last several years, she's focused on homes in Northern California and Colorado in her role as homes editor for *Luxe Interiors + Design*. She lives in the Bay Area with her family and is busy at work restoring a 106-year-old farmhouse and a condo constructed in 1978.



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# DAY 1

Wednesday, May 12th



Denver **Design** District  
Trade Friendly Retail

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Spring Launch Market 2021

9am-10am

## **KEYNOTE PRESENTATION COLOR TRENDS: INNOVATION AND TRANSFORMATION**

The future asks for unforeseen innovations delivered in impactful colors and imaginative design ideas. Vital to the concept of innovation is originality and transformation. This presentation will explore what's possible in this unique and challenging time where the old rules give way to an expansive sense of possibility for color and design direction.



**Leatrice Eiseman**

Director of the Eiseman  
Center for Color  
Information & Training and  
Executive Director of the  
Pantone® Color Institute



*Moderator*

**Mary Jo Bowling**

Homes Editor,  
*Luxe Interiors + Design*

11am-12pm

● **JEREMY MAXWELL WINTREBERT** *Kneeder Fauchère*

Join Kneeder Fauchère LIVE from JMW Studio – Jeremy Maxwell Wintrebert’s glass blowing studio in the heart of Paris. Elegant, sensual, often colorful, and always luminous, Jeremy’s creations combine tradition with modernity. Each piece is freehand blown, without a mold. There is nothing quite like watching Jeremy and his team at work. We can’t be in Paris together, but this is the next best thing!



11am-12pm

● **DESIGN DNA**

*Shanahan Collection*

Peter Dunham takes you on a visual, story-filled journey of the history, travel, and inspirations behind his beloved textile and wallpaper collection.



12pm-1pm

## **SUSTAINABLE LUXURY: MAKING A DIFFERENCE IN OUTDOOR DESIGN**

*Hoff Miller*

Join Hoff Miller and Mark Osborne, Director of Residential Sales for MAMAGREEN, as they chat about MAMAGREEN's sustainable design and manufacturing process, including the use of recycled teak from abandoned buildings. They will also share their exciting new collections and give a virtual tour of Hoff Miller's dedicated outdoor space, OUTSIDE Hoff Miller.



12pm-1pm

## **CHUCK MOFFIT'S FURNITURE BRIDGES ART AND DESIGN- JOIN US FOR A SHOP TOUR WITH A Q&A WITH CHUCK**

*MOD Design*

Chuck Moffit tears down masculine forms and rebuilds them. Inspired in equal parts by the rugged tactility of artist Richard Serra and the transgressive purposefulness of fashion designer Hussein Chalayan, his work focuses on challenging conventional assumptions on gender, history and materials, and often navigates between the lines of art and sculptural design.



1pm-2pm

## **TAKE IT OUTSIDE** *Decorative Materials*

Join Nancy Epstein, Founder + CEO, and Roy Marcus, Brand Ambassador, for a conversation on designing the ideal outdoor space for entertaining.

Gear up for summer with tips from one of the leading industry experts and get inspired to take your patio to the next level. Learn how you can optimize your outdoor space and utilize tile and stone to create the perfect backyard oasis. You will also get an exclusive look into Nancy's luxurious outdoor entertaining space as featured in Luxe Interiors + Design and Forbes.

Following the conversation, we will open it up for a Q&A with Nancy and Roy.



1pm-2pm

## **VERELLEN VIRTUAL PRODUCT WALKTHROUGH** *C.A.I. Designs*

Thomas Verellen, Sales Manager for West Coast & Rocky Mountain Corridor, and Brandon Snyder, VP of Business Development

Belgian conception, American perfection. Meet Verellen, a luxury upholstered furniture brand unlike any other. Handmade, sustainably sourced, elegant and distinct, Verellen creates objects of desire for the home. Join us for an exclusive product tour in Verellen's High Point showroom and experience timeless and inspired craft. We will also walk through our Denver showroom for a tour of our Verellen display.



2pm-3pm

## **THE SCIENCE OF COLOR & LIGHT**

IDCEC 1.0 HSW / AIA 1.0 HSW

*Benjamin Moore*

Investigate the interplay of color and light: this course explores the design impact of lighting, color temperature, color rendering index and light reflectance value (LRV). We will examine of the characteristics of different light sources and the impact on color.



2pm-3pm

## **SURYA LIFESTYLE TRENDS & SPRING PRODUCT OVERVIEW**

*Surya*

Denver Showroom Manager Marc Shannon shares an overview of Surya's designer program and philosophy along with Spring 2021 lifestyle trends and newly launched rug collections.



3pm-4pm

## **CARPET 101 WITH KRAVET**

*Kravet Inc.*

Join Kravet Inc.'s Christina Smith as she discusses the ins and outs of carpet creation from design to finish. Follow along as Christina details the intricate process of mapping, dyeing, weaving, finishing and more in this exclusive educational event.



3pm-4pm

## **HOW TO SPOT "GOOD DESIGN" WITH BARBARA SALLICK**

*Waterworks*

Waterworks co-founder Barbara Sallick on the art of choosing beautiful things that make life more elegant and enjoyable. Discuss Tips on training the eye to find beautiful, life-enhancing objects to elevate your designs.



4pm-5pm

## **TAKE 20 WITH TINA NICOLE: CUSTOM UPHOLSTERY, TEXTILE TIPS AND DARING DESIGN**

*Charles Eisen & Associates*

Dare to master the art of custom upholstery! Award-winning Nathan Anthony Furniture co-founder and Creative Director Tina Nicole shares her expert tips and trends for upholstery frames, fabric and fills, to help you achieve the seating looks and comfort sure to inspire your client's awe—and maybe her neighbor's envy!



4pm-5pm

## **THE IMPACT OF ORIGINAL DESIGN**

**Eric Chang**

*TOWN*

How social media leverages the importance of original product and interior design – and how it adds value or jeopardizes your brand.



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# DAY 2

Thursday, May 13th



Denver **Design** District  
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9am-10am

## **KEYNOTE PRESENTATION** **WHAT DO YOU DO WITH AN IDEA?**

The macro-economics influencing the built environment and design has led to the demand for designers, and design firms to scale like never before. A firm must stay relevant and understand how consumer behavior influences design at all levels- from residential design to multi-faceted, new community development. As one makes the leap beyond limitations, how do you manifest what is required to compete in this new age of design? How do you scale, manage, and build a team to service these new projects, while still being a designer, yourself?

Angela Harris, CEO and Principal of TRIO, one of the fastest growing design firms in the nation, as listed by Interior Design Magazines Top 100 Giants, answers these questions and talks about Inspiration and Leadership through Service while discussing the business of designing for Builders and Developers, Product Licensing and What's Next in Design, Wellness, and Sustainability.



**Angela Harris**

CEO & Principal of TRIO,  
Award-Winning Designer  
& President of Home  
Builders Association of  
Metro Denver (HBA)



*Moderator*

**Mary Jo Bowling**

Homes Editor,  
*Luxe Interiors + Design*

11am-12pm

## **DOUGALL PAULSON**

*Kneeder Fauchère*

Join Kneeder Fauchère LIVE for an intimate tour of Sean Dougall and Andrew Paulson's studio, including an up-close look at their five looms. Dougall Paulson seeks beauty through new forms of weaving, furniture, lighting, and objects. Using narrative as the thread that binds ideas together, their unique take on visual storytelling is the starting point for the creation of objects that straddle fine and decorative arts. Meet the creators behind this new and exciting addition to Kneeder Fauchère.



11am-12pm

## **KETTAL MIAMI SHOWROOM TOUR AND PRESENTATION WITH US SALES MANAGER THOMAS DOWNES AND JOHN BROOKS**

*John Brooks*

# kettal

12pm-1pm

**INTIMATE DISCUSSION, IN THE HOME AND STUDIO,  
WITH KIMBERLY AND LAURENT OF KIMBERLY DENMAN**

*MOD Design*



12pm-1pm

**HUBBARDTON FORGE 2021 PRODUCT PREVIEW**

*C.A.I. Designs*

Join David Kitts, VP of Design and Product Strategy at Hubbardton Forge, for a live presentation and Q&A debuting their new 2021 designs. Founded in a Vermont barn more than 45 years ago, Hubbardton Forge is committed to creating design-driven, handcrafted luxury lighting using environmentally responsible practices.



1pm-2pm

## **KEEPING IN CHECK – HARTMANN&FORBES INTRODUCES THE J. RANDALL POWERS COLLECTION** *CARTER, INC.*

Join us on Zoom for a conversation with Hartmann&Forbes Director of Product Design, Rebecca Welch, and Western Regional Manager, Cara Webb, as they present a behind-the-scenes look at their latest collaboration with award-winning designer J. Randall Powers. This new collection of checks, plaids, and stripes reveals the artisanal quality of Hartmann&Forbes handcrafted windowcoverings and wallcoverings, combined with Powers' penchant for tailored patterns with a playful twist.



1pm-2pm

## **SHOP THE LOOK: EASILY SHOW YOUR FAVORITE TRADE BRANDS AND PRODUCTS ON YOUR DESIGNER WEBSITE**

*Columbine Showroom*

Curate, share, and sell trade products directly from your designer website. Join Columbine Showroom and ShowroomSoftware in a presentation of our new digital "Shop the Look" capability. Participating Denver showrooms want you to add their trade brands and products onto your website! Remember when you had an office library and the showroom sales rep would come and update it; well this is just like that but digitally. And there are more fun features like creating and sharing look books highlighting your projects! ShowroomSoftware will show you just how easy it is. This program launches summer 2021 and designers who attend will be given priority to participate.



2pm-3pm

## **THE ART OF INNOVATION**

*Decorative Materials*

In this presentation, Feras Irikat, Director of Design and Marketing for Lunada Bay Tile, will teach participants how to practice the science of creativity in everyday life and business practice. You will also learn how to implement innovation not just into your business but even broader how to implement innovation into all areas of our life. Are you ready to take the path less taken?

Learn how to embrace and implement the culture of innovation as a whole and how to make it part of your business and entire team.



2pm-3pm

## **A CONVERSATION WITH CARLOS ALVAREZ, CAROLYN MORRIS AND LUXE HOMES EDITOR, PAULETTE PEARSON**

*Circa Lighting*

Architect Carlos Alvarez & Interior Designer Carolyn Morris join in conversation with Paulette Pearson, Homes Editor of *Luxe Interiors + Design* to discuss the unique relationship between an architect and interior designer and how their dynamic approach to design is what sets them apart in the industry.



*Moderator*

3pm-4pm

## **MCGUIRE: DESIGN, MATERIALS, AND ARTISANSHIP**

*Chuck Wells & Associates*

Join National Sales Manager Cathy Carey, as she explores the best of McGuire: Design, Materials and Artisanhip. Take an in-depth look at McGuire's unique materials, gain a better understanding of their origins, and how collections are created.

Finish with a glimpse into McGuire's 2021 debuts. Enjoy a 45-minute presentation followed by Q&A.



3pm-4pm

## **LENGTHY LEAD-TIMES & DELAY DILEMMAS: PAST, PRESENT & FUTURE FORECASTS**

Tim Dahlberg of Rowe and Robin Bruce Furniture *Ai STUDIO*

We have all felt the pain of the last year in the design industry. While the furniture manufacturers are having record sales, they have also been faced with a multitude of challenges that have resulted in backorder after backorder and lead-times up to 4 times as long as their standard timeframe. These issues have been a trickle effect that have resulted in a disappointing game of telephone from the manufacturers having to tell showrooms, showrooms having to tell designers and designers having to tell their clients. We are pleased to have Tim Dahlberg of Rowe and Robin Bruce Furniture present a talk on what happened behind the scenes over the past year and what we can expect moving forward over the year to come. Though he cannot speak for every manufacturer and does not possess a crystal ball, he will share insights from the manufacturing side to help us all gain a little clarity into the murky waters we have been navigating.



4pm-5pm

## **THE CALEIDO CONCEPT: RUG DESIGN AND WEAVING INNOVATION AT ITS BEST**

**Stephanie Holmes of Integral Thread & Maurizio Battilossi**

*Integral Thread*

Join Integral Thread as they unveil the new Caleido Collection from Battilossi Rugs out of Torino Italy. The collection is composed by a random combination of dense repeated patterns, very difficult and innovative weaving techniques and a highly sophisticated colour palette. Stephanie will be presenting the collection and samples and there will be pre-recorded videos about the collection from creator Maurizio Battilossi due to the time difference in Italy.



4pm-5pm

## **DESIGNING THE HOME OASIS WITH WINE**

**Gaggenau's Senior Trainer and luxury expert, Victoria Macdonald along with Certified Sommelier, Sasha DeJaynes of Vinolust Presented by Specialty Appliance and Gaggenau**

*German Kitchen Center*

This interactive wine-tasting webinar explores spaces designed to enhance the wine experience within the comfort and intimacy of the home living space. Together we will consider how to recreate traditional wine experiences such as country club, outdoor wine tastings, romantic dinners, etc. at home. What you should consider in terms of accessibility and convenience, and what you should know when specifying wine cabinets for the luxury customer – whether for an investor or for someone who simply enjoys a good cabernet.



# Thank You Event Partners

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